



Government of
South Australia

20 22 | SA Science Excellence + Innovation Awards

Sponsorship Prospectus

Enquiries

Department for Innovation and Skills

Email: DISCommunications@sa.gov.au

www.scienceawards.sa.gov.au



“We decided to sponsor the Innovator of the Year category to support other like-minded businesses and individuals. We were thrilled to be associated with the event and celebrating South Australian success stories.”

Innovation is at the heart and soul of Novatech and in everything that we do.

Ashley Gabriel

Director of Sales and Marketing, Novatech Creative Event Technology





A message from

Prof. Caroline McMillen AO Chief Scientist for South Australia

I am delighted to invite you to become a sponsor of the 2022 South Australian Science Excellence and Innovation Awards, the state's premier celebration of science, technology, engineering, mathematics and medicine (STEMM) achievement.

2022 sponsors will directly support the 18th annual awards ceremony and category prizes, aligning their organisation with the state's brightest STEMM researchers, innovators, and educators.

A key component of the awards program is sharing the stories of our finalists and winners, highlighting the key work underway across South Australia, and inspiring the next generation of STEMM talent.

Their stories—shared via traditional and social media—garner great public interest, which our sponsors can capitalise on.

For example, on the day of the 2021 awards ceremony, posts published to the South Australian Chief Scientist Twitter page attracted almost 30,000 organic impressions. The hashtag #SAScienceAwards continued to trend on the evening, thanks to the enthusiastic participation of attendees, and each finalist video published post-event was viewed by around 2000 people.

Last year, we were impressed with the diversity of our sponsors—representing businesses from across the food, beverage, defence, telecommunications, technology, and financial services industries. It was wonderful to have their support and hear their unique reasons for backing South Australia's top STEMM achievers.

We understand that businesses are seeking to make strategic investments that align with their corporate goals, benefit local communities, and recognise the importance of supporting the next generation of South Australia's STEMM workforce.

Sponsors of the 2022 awards are invited to contribute to the celebration of those who work tirelessly to bring about solutions to major health, environmental, and economic challenges.

We would greatly appreciate the opportunity to sit down with you to learn about how your organisation is already supporting STEMM education, excellence, collaboration, and innovation, and to discuss how sponsorship of this awards program may help to achieve our collective goals for the future of South Australia.

Stay connected on all things science

 Twitter: [@sachiefsci](https://twitter.com/sachiefsci) #SAScienceAwards

 LinkedIn: [Chief Scientist for South Australia](https://www.linkedin.com/company/chief-scientist-for-south-australia)

Award categories

These annual awards recognise South Australian individuals and teams that have demonstrated leadership in scientific excellence and innovation across the science, technology, engineering, mathematics and medicine (STEMM) research and innovation value chain.

Awards for Science Excellence

South Australian Scientist of the Year Award

Awarded to an individual who has demonstrated excellence in any STEMM field. The Scientist of the Year will also have made an outstanding contribution in providing leadership that has inspired others.

PhD Research Excellence Award

This award recognises recent PhD graduates who have demonstrated outstanding research achievement in any STEMM field. Nominees are encouraged to discuss the potential longer-term impact of their work within and beyond their field.

Award for Excellence in Science and Industry Collaboration

Open to teams that have harnessed innovative and productive models of STEMM and industry collaboration which may lead to positive economic, social or environmental impact. The monetary award will be split between the industry and STEMM groups.

Award for Excellence in Innovation and Translation

South Australian Innovator of the Year

This award recognises individuals or teams presently working in South Australia, either in the private or public sector, who have harnessed work in any STEMM field to develop new-to-world or new-to-industry products, processes, or services, or delivered innovation that has changed practice and resulted in significant outcomes in other fields.

Awards for Innovation in STEMM Teaching

STEMM Educator of the Year (two awards)

The STEMM Educator of the Year Award recognises educators who have made an outstanding contribution to STEMM education. Part time educators are eligible. The STEMM Educator of the Year is awarded in the following sub-categories:

- Primary or Secondary School Level
- University or Registered Training Organisation

Award prizes

The South Australian Scientist of the Year and the South Australian Innovator of the year will receive a prize to the value of \$25,000.

The winners of the remaining categories will receive a prize to the value of \$10,000 to use towards their career development.

We understand the immense contribution that our scientists and innovators bring to our community.

“We are privileged to sponsor these awards, which recognise South Australia’s leading scientists, researchers, entrepreneurs and educators who continue to research, invent, innovate, test and inspire others.”



Commonwealth Bank

Sabina Streatfeild

Manager Technology Skills Pipeline and Strategy,
Commonwealth Bank of Australia

“We are both strong advocates for STEMM education and investing in our local communities to support healthy technology ecosystems within Australia. SA is doing amazing work in investing in the skills and capability development for the next generation and we are glad to expand our support for these initiatives.”

“Attending the awards ceremony and hearing all the amazing stories from our passionate STEMM educators really does make me hopeful for a brighter future.”



Eva Yacoumis

Delivery Operations Manager, Telstra



Platinum Sponsor

- ◀ \$25,000 (excluding GST)
 - Limited to two sponsors
- ◀ Sponsorship of the South Australian Scientist of the Year category or the South Australian Innovator of the Year category
- ◀ Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Minister/Chief Scientist on an issue of your interest and/or with the award winners post awards event (subject to availability)
- ◀ Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- ◀ Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

Awards celebration

- 12 complimentary tickets, inclusive of 2 VIP seats
- Five-minute speaking spot prior to the announcement of the South Australian Scientist of the Year or South Australian Innovator of the Year
- Opportunity to announce the award winner for the category chosen
- Prominent position of corporate logo on screens throughout the event
- Verbal acknowledgement as Platinum Sponsor

Profiling opportunities

- Naming rights for the South Australian Scientist of the Year or South Australian Innovator of the Year award category
- Acknowledgement and logo placement in all forms of print advertising
- Sponsor endorsement in media release
- Prominent logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a hashtag of promotional post/profile
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au

Gold Sponsor

- ◀ \$15,000 (excluding GST)
- ◀ Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Chief Scientist on an issue of your interest (subject to availability)
- ◀ Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- ◀ Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

Awards celebration

- 8 complimentary tickets, inclusive of 2 VIP seats
- Acknowledgment of your company/business by the MC or Chief Scientist during the evening – a short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a gold sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a promotional post
- Corporate logo and link to feature on the Science Awards web page
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Silver Sponsor

- ◀ \$10,000 (excluding GST)

Awards celebration

- 4 complimentary tickets, inclusive of 1 VIP seat
- Acknowledgment of your company/business by the MC or Chief Scientist during the event
- A short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a silver sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page
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Support Sponsor

- ◀ \$5,000 (excluding GST) or in-kind as agreed with the Department for Innovation and Skills (DIS)
- ◀ Opportunity to host a table of upcoming scientists, to be organised in collaboration with Chief Scientist for South Australia - limited to one support sponsor only

Awards celebration

- Two complimentary tickets
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a support sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page
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Sponsorship Application

Sponsor details

(please note all correspondence including invoices will be sent to the contact supplied below)

Contact Name

Position

Organisation

Address

Telephone

Email

Sponsorship Opportunities – Platinum

Platinum – \$25,000 (Excluding GST)

Sponsorship Opportunities – Gold

Gold – \$15,000 (Excluding GST)

Sponsorship Opportunities – Silver

Silver – \$10,000 (Excluding GST)

Sponsorship Opportunities – Support Sponsor

Support Sponsor – \$5,000 (Excluding GST) or in-kind

(In-kind support to be specifically negotiated with representative from the Department for Innovation and Skills)

Please return a copy of this application to:

Department for Innovation and Skills

Email: DISCommunications@sa.gov.au