

20 25

SA Science Excellence + Innovation Awards



Sponsorship Prospectus

Enquiries

Department of State Development
Email: DSDCommunications@sa.gov.au

www.scienceawards.sa.gov.au



Government of South Australia
Department of State Development

The awards provide inspiration and positivity for the community who are putting SA on the world stage and enable us to come together and acknowledge and celebrate our science and innovation leaders.

“Innovation is at the heart and soul of Novatech and in everything that we do. We’re always striving to improve the event experience for our clients and audiences across Australia which is why the Innovator of Year category really resonated with who we are, and how we have grown as a business. We wanted to support great South Australian science and share their stories with the rest of the community.

Ashley Gabriel

Director of Sales and Marketing,
Novatech Creative Event Technology





A message from
Professor Craig Simmons,
Chief Scientist
for South Australia



From countering climate change to the development of emerging technologies, research and innovation are shaping almost every aspect of our world and solving some of the biggest societal challenges we face.

Research and innovation solve real-world problems, and exceptional professionals make it happen.

The SA Science Excellence and Innovation Awards are about showcasing the outstanding achievements of pioneering South Australian STEM professionals, whose relentless pursuit of innovation are having profound social, economic, health and environmental impacts.

Your support can help amplify South Australia's position in improving the world we live in.

The Department of State Development invites your business to sponsor the 2025 SA Science Excellence and Innovation Awards.

South Australia's globally recognised research capability make this event an attractive sponsorship investment for both local and national businesses, providing you with a unique opportunity to recognise exceptional professionals whilst strengthening connections and brand visibility across industries.

Previous sponsors are benefiting from increased brand awareness, improved reputation, and direct stakeholder engagement. As a sponsor, you will have extensive opportunities to promote your organisation in the lead up to the event and at the awards night.

Your business will be publicly acknowledged for supporting STEM across the Department's social media accounts, media stories, and on the awards evening amongst university, industry, research organisations, education, and government leaders. With 400 attendees and 12 sponsors last year, sponsoring the awards provides a significant opportunity for your business to network, strengthen and build new and existing relationships with key businesses and decision makers.

Your support is invaluable in enabling us to recognise the extraordinary work of finalists and winners. This partnership prospectus aims to allow you to choose how you can best partner with us to recognise and celebrate the passion, drive, and commitment to excellence demonstrated by the South Australian science community.

Please contact us to discuss how your strategic investment of this prestigious program can help us fulfil our shared goals for the prosperity of our state.

Stay connected on all things science

 Twitter: [@sachiefsci](https://twitter.com/sachiefsci) [#SAScienceAwards](https://twitter.com/SAScienceAwards)

 LinkedIn: [Chief Scientist for South Australia](#)

Award categories

These annual awards recognise South Australian individuals and teams that have demonstrated leadership in scientific excellence and innovation across the science, technology, engineering, mathematics and medicine (STEMM) research and innovation value chain.

South Australian Scientist of the Year

Awarded to an individual who has demonstrated excellence in any STEMM field. The Scientist of the Year will also have made an outstanding contribution in providing leadership that has inspired others.

South Australian Mid-Career STEMM Professional of the Year

Awarded to an individual at mid-career level from any sector who has demonstrated research and innovation excellence in STEMM. The South Australian Mid-Career STEMM Professional demonstrates capabilities in leadership and collaboration, and translational outcomes from their work.

Excellence in Collaborative Innovation

Open to teams currently working in South Australia who through cross-sector collaboration, have developed new-to-world, new-to-Australia, or new-to-industry products, processes or services that has resulted in positive economic, social, or environmental outcomes.

PhD Research Excellence Award

This award recognises recent PhD graduates with outstanding achievement in their STEMM field and strong potential to contribute to industry or enterprises in the state.

STEMM Educator of the Year (two awards)

The STEMM Educator of the Year Award recognises educators who have made an outstanding contribution to STEMM education. Part time educators are eligible. The STEMM Educator of the Year is awarded in the following sub-categories:

- Primary or Secondary School
- University or Registered Training Organisation

Award prizes

The South Australian Scientist of the Year will receive a prize to the value of \$25,000.

The winners of the remaining categories will receive a prize to the value of \$10,000 to use towards their career development.

The monetary award for a team will usually be shared equally by all team members.



Sponsor categories

Event Partner

- ◀ \$25,000 (excluding GST)
- ◀ Acknowledgment as Event Partner supporting delivery of the Awards Celebration
- ◀ Opportunity to tailor a benefit in partnership with the Department of State Development
- ◀ Opportunity to invite the Chief Scientist or a past winner to speak at an event held by the Sponsor addressing staff or key stakeholders
- ◀ Invitations to relevant DSD events and round-tables.

Awards celebration

- 12 complimentary tickets, inclusive of two VIP seats
- Presentation opportunity within the official event proceedings
- Prominent position of corporate logo on screens throughout the event
- Verbal acknowledgement as Event Partner.

Profiling opportunities

- Acknowledgement and logo placement in all forms of advertising
- Event Partner endorsement in media release
- Tailored social media post developed with DSD Communications to be shared via Chief Scientist social channels in the lead up to the event
- Prominent logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a hashtag of promotional post/profile
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au



Platinum Sponsor

- ◀ \$25,000 (excluding GST)
- ◀ Sponsorship of the South Australian Scientist of the Year category or South Australian Mid-Career STEMM Professional
- ◀ Opportunity to tailor a benefit in partnership with the Department of State Development
- ◀ Opportunity to invite the Chief Scientist or a past winner to speak at an event held by the Sponsor addressing staff or key stakeholders
- ◀ Invitations to relevant DSD events and round-tables.

Awards celebration

- 12 complimentary tickets, inclusive of 2 VIP seats
- Presentation opportunity prior to the announcement of the South Australian Scientist of the Year or South Australian Mid-Career STEMM Professional of the Year
- Opportunity to announce the award winner for the category chosen
- Prominent position of corporate logo on screens throughout the event
- Verbal acknowledgement as Platinum Sponsor.

Profiling opportunities

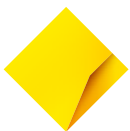
- Sponsor of the South Australian Scientist of the Year or South Australian Mid-Career STEMM Professional of the Year
- Acknowledgement and logo placement in all forms of advertising
- Sponsor endorsement in media release
- Prominent logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a hashtag of promotional post/profile
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au.



“Telstra has a long history of innovation, constantly pushing the boundaries of what is possible in the world of telecommunications. Our valued partner in this sponsorship, CBA has an aligned culture focussing on innovation which has enabled us to contribute to programs which promote STEMM education and innovation.”

Eva Yacoumis

Delivery Operations Manager, Telstra



Commonwealth Bank

Sabina Streatfeild

Product Owner Technology Ecosystem Community
Commonwealth Bank of Australia

Gold Sponsor

◀ \$15,000 (excluding GST)

◀ Opportunity to invite the Chief Scientist or a past winner to speak at an event held by the Sponsor addressing staff or key stakeholders.

Awards celebration

- 8 complimentary tickets, inclusive of 2 VIP seats
- Acknowledgment of your company/business by the MC or Chief Scientist during the evening
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a gold sponsor.

Profiling opportunities

- Acknowledgement and logo placement in all forms of advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a promotional post
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au.

Silver Sponsor

◀ \$10,000 (excluding GST)

Awards celebration

- 4 complimentary tickets
- Acknowledgment of your company/business by the MC or Chief Scientist during the event
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a silver sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au.

Support Sponsor

◀ \$5,000 (excluding GST) or in-kind as agreed with the Department of State Development

Awards celebration

- Two complimentary tickets
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a support sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page
www.scienceawards.sa.gov.au.

Sponsorship Application

Sponsor details

(please note all correspondence including invoices will be sent to the contact supplied below)

Contact Name

Position

Organisation

Address

Telephone

Email

Sponsorship Opportunities – Event Partner

Event Partner – \$25,000 (Excluding GST)

Sponsorship Opportunities – Platinum

Platinum – \$25,000 (Excluding GST)

Sponsorship Opportunities – Gold

Gold – \$15,000 (Excluding GST)

Sponsorship Opportunities – Silver

Silver – \$10,000 (Excluding GST)

Sponsorship Opportunities – Support Sponsor

Support Sponsor – \$5,000 (Excluding GST) or in-kind

(In-kind support to be specifically negotiated with representative from the Department of State Development)

25024-RI

Please return a copy of this application to:

Department of State Development

Email: DSDCommunications@sa.gov.au